

THE DSO GOLF CHAMPIONSHIP



Welcome to



Planet DDS is thrilled to announce The DSO Golf Championship!

Taking place on March 31, 2027 at the Westin Kierland Golf Club, this premier networking and relationship-building event will bring together dental industry leaders, partners, and friends for a day of competition, celebration, and connection on the course.

This inaugural event is designed to foster meaningful partnerships while supporting our shared mission of advancing the future of dental technology. Join us as a sponsor and gain unparalleled visibility with a highly targeted audience of decision-makers, innovators, and influencers across the dental industry.



Why Sponsor?

Sponsoring The DSO Golf Championship positions your brand at the center of a carefully curated gathering. Sponsors receive:

- ✓ **Direct access to 140+ dental industry decision-makers**, DSO executives, and operators in a relaxed, high-trust setting
- ✓ **Face time with prospects and partners** that would take months to secure through traditional sales channels
- ✓ **Brand visibility opportunities** across all event touchpoints: signage, scorecards, gift bags, digital communications, and apparel
- ✓ **Recognition in pre-event marketing**, day-of materials, and a post-event recap
- ✓ **First-mover advantage** as an inaugural sponsor, locking in your position at the ground floor of what will become an annual flagship event
- ✓ **Complimentary golfer registrations** and/or award ceremony spots to bring your team or entertain key clients in a premium setting

SPONSORSHIP OPPORTUNITIES

The following sponsorship packages have been carefully designed to offer meaningful exposure and engagement at every level. All packages include recognition in event communications and on-site signage. Select the opportunity that best aligns with your goals.

Tournament Sponsor *[Only 1 Available]* **SOLD OUT**

- Title naming rights:
"The DSO Golf Championship. sponsored by [Your Company]"
- Premier logo placement on all event materials, signage, and digital communications
- Dedicated speaking opportunity during the opening reception and awards dinner
- 6-foot table with 2 chairs at the most premier hole
- Exclusive branded tee box and 18-hole course signage throughout the event
- 8 complimentary golfer registrations with 2 award ceremony spots
- Full-page ad in the Orbit/Orbit X program and social media recap
- Logo featured on golf carts and scorecards
- Branded merchandise inclusion in all player gift bags (co-branded items)
- Post-event email blast recognition to all attendees
- Attendee list
- First right of refusal for future events at the same sponsorship tier

\$50,000

SPONSORSHIP OPPORTUNITIES

Awards Ceremony Sponsor <i>[Only 1 Available]</i> • Exclusive naming rights to the post-round reception and awards dinner: "[Your Company] Awards Ceremony at The DSO Golf Championship" • Prominent logo placement at all reception/dinner signage and table settings • Opportunity to address guests during the reception with brief remarks (2–3 minutes) • Branded cocktail napkins, menus, and centerpieces at the reception • 4 complimentary golfer registrations with 2 award ceremony spots • Half-page ad in the Orbit/Orbit X program • Verbal recognition throughout the receptions program • Attendee list • Logo featured on event website and pre-event email communications	\$20,000
Cigar Bar Sponsor <i>[Only 1 Available]</i> • Exclusive sponsorship of the on-course cigar lounge experience • Branded signage and experience area at the cigar bar setup • Custom branded cigar bands, matches, or accessories for all players • Hosted interaction with golfers in a relaxed, high-value social setting • Opportunity for branded swag or promotional materials at the cigar bar • 2 complimentary golfer registrations with 2 award ceremony/dinner spots • Logo placement in the event program and on all cigar bar materials • Recognition as the exclusive Cigar Bar Sponsor in all event communications • Attendee list	\$13,000
Premier Hole Sponsor <i>[Only 4 Available]</i> • Dedicated 6-foot branded table with 2 chairs at your designated hole • Branded tee box signage with company logo and messaging at your assigned hole • Opportunity to engage every group of golfers that plays through your hole • Ability to provide giveaways or hosted games/activations • 2 complimentary golfer registrations with 2 award ceremony spots for those manning your hole • Logo in the event program and on the course map • Recognition in event communications and on the event website • Attendee list	\$8,000
Hole Sponsor <i>[Only 10 Available]</i> • Dedicated 6-foot branded table with 2 chairs at your designated hole • Branded tee box signage with company logo and messaging at your assigned hole • Logo in the event program • 1 award ceremony spot • Recognition in event communications and on the event website	\$2,500

SPONSORSHIP OPPORTUNITIES

Closest to the Pin Sponsor <i>[Only 1 Available]</i> • Exclusive naming rights to the Closest to the Pin competition • Branded signage and pin flag at the designated contest hole • Opportunity to provide the winner with a prize at the awards ceremony, alongside the Closest to the Pin trophy • Recognition on the contest leaderboard and competition materials • 2 reception spots • Logo placement in the event program and digital event recap	\$6,000
Longest Drive Sponsor <i>[Only 1 Available]</i> • Exclusive naming rights to the Longest Drive competition • Branded signage at the Longest Drive tee box and measurement area • Opportunity to provide the winner with a prize at the awards ceremony, alongside the Longest Drive trophy • Recognition on the contest leaderboard and competition materials • 2 reception spots • Logo placement in the event program and digital event recap	\$6,000
Longest Putt Sponsor <i>[Only 1 Available]</i> • Exclusive naming rights to the Longest Putt competition • Branded signage at the designated putting green contest area • Opportunity to provide the winner with a prize at the awards ceremony, alongside the Longest Putt trophy • Recognition on the contest leaderboard and competition materials • 2 reception spots • Logo placement in the event program and digital event recap	\$6,000
Beverage Cart Sponsor <i>[Only 2 Available]</i> • Naming rights to one of two beverage cart experiences • Branded signage and logo decals on beverage cart • Opportunity to provide branded napkins, koozies, or cups • Opportunity to provide fun-branded apparel to staff member driving your dedicated beverage cart • Social media recognition and digital event recap • 2 award ceremony spots	\$5,000

Reserve Your Sponsorship

Sponsorship opportunities are limited and will be offered on a first-come, first-served basis.

For all vendors, if you wish to play in The DSO Golf Championship, you must select one of the above sponsorships. The investment to play in the tournament, if not included with your sponsorship, is \$400 per person and includes access to the post event awards ceremony.

We encourage you to secure your preferred package early to ensure your company's place at this exclusive event.

To reserve your sponsorship or for more information, please contact:

**chadziev@planetdds.com or
dascia.freeman@planetdds.com**

We look forward to welcoming you to The DSO Golf Championship and building lasting partnerships on and off the course.

THE
DSO
GOLF CHAMPIONSHIP



Other opportunities with Planet DDS

Interested in sponsoring our other events? Click the links below to learn more.

ORBIT 2027 | MARCH 31 - APRIL 2, 2027

Orbit is the annual leadership and user summit for the Planet DDS community — the one place where customers, partners, and industry peers come together to learn, grow, and connect. Every year, we bring the community to life with hands-on training, product deep dives, candid conversations, and a few surprises along the way.

[LEARN MORE →](#)[VIEW PROSPECTUS →](#)

ORBITX 2027 | APRIL 1, 2027

An executive Orbit experience, OrbitX is a curated, high-impact gathering for DSO and OSO leaders shaping the future of the industry. Although a stand-alone event, it takes place in parallel with Orbit 2027 at the same time and at the same hotel.

[LEARN MORE →](#)[VIEW PROSPECTUS →](#)

2027 PLANET DDS EVENTS GUIDE

Planet DDS invites you to join us in hosting carefully curated events across the 2027 calendar, from our flagship Orbit conference to invite-only VIP experiences to regional dinners and get-togethers. We partner with a select group of companies who share our commitment to the DSO/OSO community.

[VIEW GUIDE →](#)

I liked being able to meet other people who are passionate about dentistry and be able to learn and network from each other.

ANTHONY ADAMES | Excel Dental